



Dr. Jill Siler
Superintendent of Schools

October 20, 2015

To Whom it May Concern,

Gunter ISD had the privilege of having Wade White with Measured by Character speak to our middle and high school students earlier this month. His message sought to empower our students to recognize their purpose and meaning in life. Wade shared the story of his senior son who tragically died in an automobile accident just weeks before graduation. By recognizing the impact that his own son had on his peers at that young age, he was able to share with our students that they too, have a tremendous impact on others and that their choice is whether to use that impact for evil or for good.

Our high school principal, Chris Dodd, shared that “as educators, we get so focused on the content and we often lose sight that we’re trying build a whole person. We’re trying to dig deep into character because, our students can know geometry, chemistry and all the facts of history around the world, but it ultimately comes down to them knowing their sense of purpose.”

The Measured by Character set was incredible – from the sound to the lighting and music. Before Wade even began to speak, the students were bought in through the music and news clips that were played leading up to the speaker. Wade was able to present in a way that truly reached students. He characterized his message as “real, raw and relevant,” and we would agree. Our students laughed and cried, but most of all, walked away with a greater understanding that every decision they make impacts the lives of others.

It is without hesitation that I recommend this program for your organization. This presentation made an impact that I believe will be lasting among our students.

Sincerely,

Jill Siler

Jill Siler, Ed.D.
Superintendent, Gunter ISD
jsiler@gunterisd.org
(903) 433-4750